

The book was found

SEO 2016: Learn The Best Search Engine Marketing Strategies Fast



Synopsis

In 2016, it is vital to know how to use Google search engine optimization (Google SEO) to position your small business website for search engine visibility, page views and sales conversions. SEO is CRITICAL for your business as it boosts your website's Google rankings and places it in the top of the search engine results. Well-written content with a combination of the right keyword is essential for a successful SEO campaign. As an online small business owner or simply if you have a website online, you want two things: traffic directed to your website, and the conversion rate of traffic to sales. Our SEO tips and tactics were developed to solve both purposes. For a successful SEO marketing campaign, you need to consider many points to achieve success over the Internet. Google and Yahoo SEO are both CRITICAL for your business as it boosts your website ranking and places it in the top of the search engine results and as an online business owner or simply if you have a website online, you want two things: traffic directed to your website, and the conversion rate of traffic to sales. SEO tactics were developed to solve both purposes. In 2016, it is vital to know how to use Google search engine optimization (Google SEO) to position your small business website for search engine visibility, page views and sales conversions. SEO is CRITICAL for your business as it boosts your website's Google rankings and places it in the top of the search engine results and as an online small business owner or simply if you have a website online, you want two things: traffic directed to your website, and the conversion rate of traffic to sales. Our guide will help you to learn SEO strategies from scratch and achieve high ranking in all the prominent search engines. This book provides a simple yet practical approach to search engine optimisation. If you are a new business owner or have just started your website, this guide will provide you with step-by-step instructions on ranking your website ahead of your competition. I have also added a 12 week crisp plan at the end of the book along with a checklist that will get you started in no time. An overview of what you will learn:- What SEO actually is- The components of search engine optimisation- The SEO foundation- Basics of seo friendly website design- Keyword research- On Page SEO- Off page SEO- Optimizing your website for devices such as mobile and tablet- Leveraging Social Media- Black v White Hat- The power of content - content is king- Measuring your performance through Google Analytics- 12 week SEO ChecklistOrder now.

Book Information

File Size: 14001 KB

Print Length: 338 pages

Publication Date: June 28, 2016

Sold by:Â Digital Services LLC

Language: English

ASIN: B01HQUQXE8

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Not Enabled

Best Sellers Rank: #138,012 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #21

inÂ Books > Computers & Technology > Computer Science > Cybernetics #39 inÂ Books >

Business & Money > Marketing & Sales > Search Engine Optimization #59 inÂ Kindle Store >

Kindle eBooks > Computers & Technology > Software > Business

Customer Reviews

All You Need To Know About SEOThe Ultimate Guide For Small Business Ownersby Kane Georgioul was truly impressed with the amount of information in this book. Well organized by sections and very well written. There are many sources and tools listed for your entry into the world of SEO and internet marketing. Marketing is very important today in the business world. As the author shows over 80% of the internet users today have mobile phones you will want to make your site mobile friendly. If you have a product or service to sell this book will be one that you will want to have handy as a reference. Anyone can learn how to have their site rank higher on the search engines. With the popularity of Social Media becoming more popular everyday this book will help you and give you a step up in the right direction. The internet is expanding daily and you will see the benefits of this book by utilizing the format and tools that will help you to expand your business and or service. From picking the domain name to setting up your meta-tags. I have learned many techniques by reading this book. Learn to put your business presence at the top of the list by following some of the many ways the author has put together in this book. The book provides a multitude of check-lists and plans to help you rank well with the different search engines. Learn all the different factors that will help you blog or build a successful website. Many of the terms and jargon used are explained in detail in the book. I am glad that I've read this value-packed book. How to pick the focused keywords that will help bring you up in the rankings. I also enjoyed the music that the author talks about throughout the book.

[Download to continue reading...](#)

SEO 2016: SEO Secrets For Ranking On The First Page Of Google (SEO Marketing, SEO 2016, SEO, Search Engine Optimization) Seo 2017: Search Engine Optimization for 2017. On Page SEO, Off Page SEO, Keywords (SEO Books, Search Engine Optimization 2016) SEO 2017: Search Engine Optimization for 2017. On Page SEO, Off Page SEO, Keywords (SEO Books, Search Engine Optimization 2017) SEO 2016 Learn Search Engine Optimization With Smart Internet Marketing Strategies: Learn SEO with smart internet marketing strategies SEO: 2016: Search Engine Optimization, Internet Marketing Strategies & Content Marketing (Google Adwords, Google Analytics, Wordpress, E-Mail Marketing, ... Marketing, E-Commerce, Inbound Marketing) Seo: 2016: Search Engine Optimization, Internet Marketing Strategies & Content Marketing (Google Adwords, Google Analytics, Wordpress, E-Mail ... Marketing, E-Commerce, Inbound Marketing) SEO 2016: Learn the best search engine marketing strategies fast SEO: Easy Search Engine Optimization, Your Step-By-Step Guide To A Sky-High Search Engine Ranking And Never Ending Traffic (SEO Series) SEO Expert Strategies: SEO Consultant Spills His Secrets - Discover How To Rank Higher, Outsource To The Right SEO Service Provider And Take Advantage Of Free Search Engine Traffic SEO+Clickbank (Search Engine Optimization 2016): Use The Power of Search Engine Optimization 2016+ Clickbank SEO Made Simple (4th Edition): Search Engine Optimization Strategies: How to Dominate Google, the World's Largest Search Engine Internet Marketing: Beginner's Guide: 17 Proven Online Marketing Strategies to Make Money Online: FREE BONUS 'SEO 2016: A Complete Guide on Search Engine Optimization' (Passive Income) SEO Simplified: Learn Search Engine Optimization Strategies and Principles for Beginners (The SEO Series) SEO 2016: Learn search engine optimization with smart internet marketing strategies SEO 2016: Learn Search Engine Optimization (SEO Books Series) Digital Marketing Handbook: A Guide to Search Engine Optimization, Pay Per Click Marketing, Email Marketing, Social Media Marketing and Content Marketing Digital Marketing Handbook: A Guide to Search Engine Optimization, Pay per Click Marketing, Email Marketing, Content Marketing, Social Media Marketing SEO 2016: 9 Essential Search Engine Optimization Strategies to Use in 2016 (Internet Marketing Success Secrets) Marketing: Facebook Marketing For Beginners: Social Media: Internet Marketing For Anyone That Is New To Online Marketing (marketing strategy, network marketing, ... marketing analytics, marketing books 1) WordPress: A Beginner to Intermediate Guide on Successful Blogging and Search Engine Optimization. (Blogging, SEO, Search Engine Optimization, Free Website, WordPress, WordPress for Dummies)